

OMMO Analytics

SOP - Demo Workspace Review

Standard operating procedure for OMMO Analytics delivery, support, and managed client operations.

Owner	OMMO Group Company
Product	OMMO Analytics
Version	1.0
Status	Active operating draft

Purpose

Ensure every prospect sees a polished, realistic OMMO Analytics demo with fake but credible business data.

Scope

Applies to public demo experiences, registered demo workspaces, and internal demo QA before sales calls.

Roles

- Sales owner: confirms prospect context.
- Admin operator: checks workspace status and demo data.
- Product owner: approves major demo changes.

Required inputs

- Prospect company name and website URL.
- Selected business type: brand, retail, agency, or group.
- Demo period and preferred language.

Procedure

- Open the demo workspace before the call.
- Confirm the workspace shows one brand only unless a multi-brand demo is requested.
- Check the overview, online store, marketplace, ads, creators, shipping, support, calendar, inventory, and system health pages.
- Confirm fake data is clearly marked as demo/sample data.
- Prepare the activation CTA and next-step explanation.

Quality checks

- No empty reporting pages.
- All numbers use English numerals.
- Arabic and English labels are readable.
- Mobile layout has reachable navigation and account controls.
- No real client data appears in demo workspaces.

Records to maintain

- Demo workspace ID.
- Prospect name.
- QA date.
- Known issues and follow-up owner.